An aerial photograph of a rural agricultural landscape. The scene is dominated by vibrant green terraced fields, likely rice paddies, which are separated by narrow earthen paths and small canals. In the center-right of the image, there is a prominent, irregularly shaped pond with a darker, brownish-green water surface. The overall terrain appears to be hilly, as evidenced by the terracing. A semi-transparent white rectangular box is overlaid on the upper portion of the image, containing the main title text. A solid black rectangular box is overlaid on the lower-left portion of the image, containing the subtitle text.

# National Biodiversity & Business Network

Prospectus 2021





**Biodiversity is a key part of  
of the the sustainable  
development agenda**

## WHO WE ARE

With a significant stake in the sustainability of biodiversity, business has the power and responsibility to act as a powerful lever for change.

The **National Biodiversity and Business Network (NBBN)** recognises the importance of biodiversity to business and builds the capacity of business to act as a positive force for the conservation of biodiversity in South Africa.

The natural environment plays an important role in the value chain of any business. We work with innovative business leaders to identify and manage the business risks and opportunities that result from their interactions with the natural world.

We provide a platform for businesses to proactively engage with each other and discover solutions that lead to sustainable business growth and many exciting business opportunities such as new sources of revenue and the opportunity to reduce production costs.

We achieve this through the following projects:

- ✓ Biodiversity Disclosure Project
- ✓ Biological Diversity Protocol
- ✓ Mainstreaming Biodiversity into Business Toolkit
- ✓ Targeted Investor Relations Toolkits



# WHAT WE DO



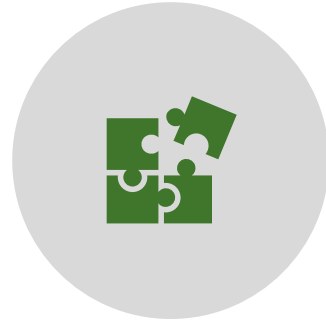
## Network

Create opportunities to connect with peers, share experiences, and share common challenges. Provide a voice to influence change.



## Events

Events and conferences to facilitate the mainstreaming of biodiversity into business with the aim of up-skilling business and its stakeholders.



## Capacity Building

A combination of online and face to face learning opportunities for all levels within an organisation.



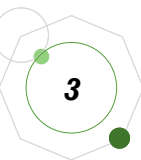
## Thought Leadership

Online toolkit with access to relevant case studies. Biodiversity Measurement Protocol and self assessment tool.



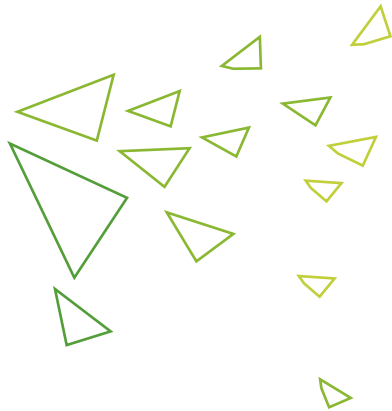
## Implementation Support

Assist with impact assessment, strategy design and programme alignment to action the biodiversity agenda.



# INTERNATIONAL CALL FOR ACTION

*Catalysing actions in support of biodiversity conservation*



*Business needs to play a critical role in addressing biodiversity loss*

In 2018, the Secretariat of the United Nations Convention on Biological Diversity (CBD), Egypt and China launched the ‘**Sharm El-Sheikh to Beijing Action Agenda for Nature and People**’ to catalyse actions in support of biodiversity conservation and its sustainable use. This action agenda supports the CBD’s **Vision of Living in Harmony with Nature by 2050**.

In decision 14/34, the Conference of the Parties to the CBD further adopted a comprehensive and participatory process for the preparation of the post 2020 global biodiversity framework.

The **Global Partnership for Business and Biodiversity (GPBB)**, currently comprised of 21 national and regional initiatives, was established to further the business engagement decisions made by the parties to the Convention on Biological Diversity since 2010. This demonstrated the increased understanding that business needs to play a critical role in addressing biodiversity loss.

The GPBB is calling the private sector to make **voluntary commitments** to the post 2020 global biodiversity framework.

The NBBN participates on international forums and helps distill the information relevant to our network.





# THE WHY

Building a business case for biodiversity should be a priority for your company, with a holistic view spanning governance, risk, compliance, financial, and stakeholder engagement perspectives.

## Why the Network?

- Add your voice to the business engagement to act as a positive force for the conservation of biodiversity
- Learn from peers and influence thinking in the biodiversity space
- Be seen as a leading business in the support of biodiversity mainstreaming

## The Why for your Business

- Business both depends and impacts on biodiversity
- Biodiversity supplies clean water and air among many other ecosystem services
- Companies use many resources derived from biodiversity
- Biodiversity is threatened globally and in South Africa
- Business is key driver of biodiversity loss
- There is an international call for business to help stop biodiversity loss
- There is a relatively comprehensive biodiversity policy and legislative framework in South Africa

# THE HOW

We believe in solutions that work for both the bottom-line and the planet. Here is how we help:

## 1. African solutions to African challenges

Our **goal** is to enable local businesses to seize new opportunities by providing locally-relevant guidance from international trends and experts

### How do we do this?

- The NBBN acts as a network to promote understanding the dependencies, risks, impacts, and opportunities of biodiversity for corporates in Africa.
- By providing a platform for peers to find common ground and solutions as well as access global experts.
- By providing information regarding business and biodiversity through latest studies, papers, events and developments internationally and nationally.
- By providing access to training and information sessions from international and national experts.

## 2. Biodiversity assessments and action plans

Our **goal** is to support companies in both biodiversity measurement and management to create positive impact.

### How do we do this?

- All NBBN Partners are entitled to high-level biodiversity assessments. This includes a review of current biodiversity activities, building the business case, identification of key challenges and avenues for improvements.
- By designing action plans and strategies. This includes a comprehensive analysis of risks and opportunities, targets, key performance indicators, activity plans and action plan costings.
- NBBN partners and influencers are entitled to a reduction in consulting fees.

## 3. Targeted Investor relations toolkits

Our **goal** is to educate the public on biodiversity performance of companies and promote businesses which are making positive changes.

### How do we do this?

- By producing an annual public ratings report on the biodiversity performance of SA companies in a standardized and comparable manner.
- By providing publicly-available sector-specific factsheets on biodiversity performance of South African companies.
- For our partners and influencers, we provide company-specific factsheets on the biodiversity journey which can be shared internally and externally.
- By sharing the “nature-positive journeys” of our partners at events and forums.

## 4. Sector and regional projects

Our **goal** is to provide a platform where role-players can shape the debate and meet the challenges around biodiversity and business **By bringing together key players in the same sector, we enable relevant dialogue and shared learning experiences:**

### How do we do this?

- By having sector-specific workshops and strategic sessions on a range of topics.
- By representing our partners at relevant forums and working groups.
- By connecting regional players to manage their biodiversity collectively for the benefit of all



# HOW TO PARTICIPATE

Become part of the positive force for the conservation of biodiversity in South Africa.

	<b>Partner</b> R 200 000	<b>Influencer</b> R 125 000	<b>Supporter</b> R 75 000	<b>Observer</b> no fee
Acknowledgement and branding on materials and communications	Yes	Online only	No	No
Acknowledgement in EWT Integrated Report	Yes	Yes	No	No
Association with media events related to NBBN	Yes	Yes	No	No
Access to NBBN resource for input/support on biodiversity and business matters	Yes	Yes	Yes	No
Access to specific investor relations toolkit materials	Yes	Yes	Yes	No
NBBN quarterly newsletter and information sharing	Yes	Yes	Yes	Yes
Participation in member meetings and events	Yes	Yes	Yes	No
High level biodiversity performance assessment - Review current biodiversity activities, building business case, identification of key challenges and gaps, avenues for improvements	Included	20% reduced consulting fee	10% reduced consulting fee	No
Biodiversity strategy and action plan design - Comprehensive analysis of risks and opportunities, targets, key performance indicators, activity plan, action plan costing	25% reduced consulting fee	20% reduced consulting fee	Full consulting fee applicable	No
Biodiversity Footprint Assessment (Biological Diversity Protocol)	25% reduced consulting fee	20% reduced consulting fee	Full consulting fee applicable	No
Capacity Building – access to online content	Yes	Yes	Yes	Yes
Capacity Building – face to face workshop	Included – 1 day	No	No	No
Speaking opportunity at Indaba/Conference	Yes	Yes	No	No
Complimentary seats at Indaba/Conference	3	2	1	No

The NBBN supports collaboration with like-minded NGOs and consultancies in promoting biodiversity mainstreaming. Customised partner packages and opportunities are available for such strategic partnerships.

*NBBN fees are per annum, billed on anniversary date and are exclusive of Value Added Tax. Discounted rates will be considered for three-year contract terms by arrangement.*



# TAKE THE NEXT STEP

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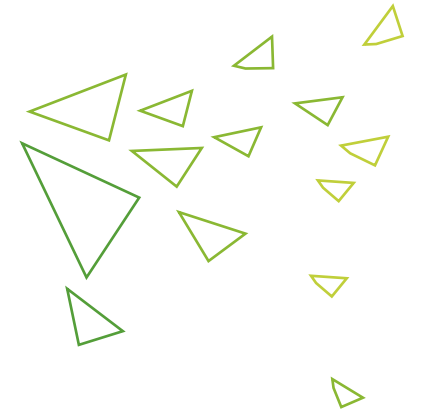
National Biodiversity and Business Network (NBBN)

A business forum of the Endangered Wildlife Trust (EWT)

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w| [www.nbbnbdp.org](http://www.nbbnbdp.org)

w| [www.ewt.org.za](http://www.ewt.org.za)





**Biodiversity dependencies & impacts of business clearly create risks & opportunities for South African businesses.**

With thanks and appreciation to our Founding Partners

Join us on the biodiversity mainstreaming journey!



ENDANGERED  
WILDLIFE TRUST  
Protecting forever, together.



environmental affairs  
Department:  
Environmental Affairs  
REPUBLIC OF SOUTH AFRICA



WOOLWORTHS